

Co-produced by Corra Foundation and Scotland's Towns Partnership.
In partnership with The Scottish Government.



SCOTLAND'S
PLACE
LEADERSHIP
SUMMIT

21 November,
BT Murrayfield

PROGRAMME

08:45 Registration in Centre Section
Coffee and Exhibition in Thistle Suite

Session One The Place Principle

09:30 **Welcome** – Host, Nicky Marr, Journalist and Broadcaster

09:40 **Ministerial Address** – Aileen Campbell MSP, Cabinet Secretary for Communities and Local Government

09:50 **CoSLA Address** – Councillor Steven Heddle, CoSLA Environment and Economy Spokesperson

10:00 **Collective Leadership for the Place Principle**
Host-led panel conversation, featuring -
Aileen Campbell MSP, Cabinet Secretary for Communities and Local Government
Graham Campbell, District General Manager, Scottish Power Energy Networks
Douglas Cowan, Director of Strengthening Communities, Highlands & Islands Enterprise
Councillor **Steven Heddle**, CoSLA Environment and Economy Spokesperson
Fiona McKenzie, Director, Centrestage
David Wallace, BT Director, Business & Public Sector Scotland

10:30 **What do we want to get from today?**
Stephen Gallagher, Interim Director for Local Government and Communities, Scottish Government

10:35 **Coffee & Sweet Treats | Exhibition**

Session Two Partnerships for Place

11:00 - 12:10
Good Practice Sessions – Part 1
Conversational sessions, featuring exemplars of strong leadership and cross sector collaboration; maximising economic and social impact in a place.

THISTLE SUITE
1. **Town Centre First Principle – Putting the Health of our Towns at the Heart of Decision-Making**
Facilitator: Nick Wright, Past Convener, RTPI Scotland
Contributor: Jim Savege, Chief Executive, Aberdeenshire Council

SMITH & WALLACE ROOM
2. **Scotland's Improvement Districts – The New Generation**
Facilitator: Phil Prentice, Chief Executive, Scotland's Towns Partnership
Contributor: Alex Fleming, BID Manager, Falkirk Delivers

DAVIES & IRELAND ROOM
3. **Community-Led Change**
Facilitator: David Allan, Deputy Director, Scottish Community Development Centre
Contributors: Shaun Lowrie, Community Coordinator, Corra Foundation, John Senior, Community Representative, Cumnock Action Plan and Emma Waugh, Community Worker, East Ayrshire Council

NELSON & WADDELL ROOM
4. **Private Sector and Place**
Facilitator: Alan Thornburrow, Scotland Director, Business in the Community
Contributor: James Ledgerwood, Head of Economic Development, Abellio ScotRail

THISTLE SUITE
12:15 – 12:55 **Lunch | Exhibition**

13:00 – 14:10
Good Practice Sessions – Part 2
Coffee & Cake Served
Conversational sessions, featuring exemplars of strong leadership and cross sector collaboration; maximising economic and social impact in a place.

THISTLE SUITE
1. **Local Wealth Building: Delivering Inclusive Economies**
Facilitator: Sandy Brunton, Chair, Development Trusts Association Scotland
Contributor: Neil McInroy, Managing Director, Centre for Local Economic Strategies (CLES) and Ted Howard, Co-founder and President of The Democracy Collaborative (USA)

SMITH & WALLACE ROOM
2. **City and Regional Growth Deals**
Facilitator: Ross Martin, Adviser on Regional Economies, Scottish Government
Contributor: John Robertson, Programme Manager, Inverness and Highland City Region Deal, The Highland Council

NELSON & WADDELL ROOM
3. **Collective Impact: Collectivising Impact around Children and Young People in Glasgow**
Facilitator: Fiona Duncan, CEO, Corra Foundation
Contributors: Professor Carol Tannahill, Director, Glasgow Centre for Population Health and Chief Social Policy Adviser, Scottish Government and Sarah Ward, Research Associate: Scottish Children's Neighbourhoods, University of Glasgow.

DAVIES & IRELAND ROOM
4. **Community Led Regeneration: Achieving a Collaborative Common Vision for Rothesay**
Facilitator: Sam Cassels, Associate Director, Scottish Futures Trust
Contributor: Jackie Shearer, Artistic Director & Chief Executive Officer, Rothesay Pavilion

Session Three Collective Leadership for Delivery

JUST DO IT! MAKING THE COMMITMENT

14:15 **Place Leader View: Jim Savege**, Chief Executive, Aberdeenshire Council

14:25 **Reflections on the Day. What Needs to Change?**
Lesley Fraser, Director for Housing and Social Justice, Scottish Government

14:30 **Discussion Highlights:** Facilitator, Harriet Hunter, Head of Organisational Development, Scottish Government

14:40 **Round Table Session**
Led by facilitators, Harriet Hunter and Linda Hunter, Internal Consultant, Scottish Government

15:30 **Place Leader View: Mike Galloway**, Former Executive Director of City Development at Dundee City Council

15:45 **Closing Remarks: Nicky Marr**

15:50 **Summit Close**

THE PLACE PRINCIPLE

A wide range of Scottish Government policy makers alongside local authorities and other public and third sector organisations have developed a **Place Principle**. Coordinated and collaborative place-based ways of working are needed at a local level and more widely across public services to tackle inequality. Solutions need to deliver across a wide range of economic, physical and social outcomes and involve utilising available resources from across different budgets.

The principle was agreed in February 2018 by Scottish Government and COSLA. In much the same way as the Town Centre First Principle, the Place Principle provides a call for focused activity and thinking from those engaged in tackling issues in places.

The Place Principle in full - A principle for taking a place-based approach

We recognise that: Place is where people, location and resources combine to create a sense of identity and purpose, and are at the heart of addressing the needs and realising the full potential of communities. Places are shaped by the way resources, services and assets are directed and used by the people who live in and invest in them. A more joined-up, collaborative, and participative approach to services, land and buildings, across all sectors within a place, enables better outcomes for everyone and increased opportunities for people and communities to shape their own lives.

The principle requests that: All those responsible for providing services and looking after assets in a place need to work and plan together, and with local communities, to improve the lives of people, support inclusive growth and create more successful places.

We commit to taking: A collaborative, place-based approach with a shared purpose to support a clear way forward for all services, assets and investments which will maximise the impact of their combined resources.

OUR PARTNERS

You can visit a selection of our partners at their exhibition stands during breaks. See programme for details.

ABB Scotland

Abellio ScotRail

Big Lottery Fund

Blachere Illuminations

BT

Highlands and Islands Enterprise

Keep Scotland Beautiful

Koicoms

PCUK

Scottish Community Development Centre

Scottish Grocers Federation

Scottish Power Energy Networks

Scottish Urban Regeneration Forum

Sustrans Scotland

Turner & Townsend

VisitScotland

Zero Waste Scotland

IN PARTNERSHIP WITH



Scottish Government
Riaghaltas na h-Alba
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CO-PRODUCERS



For the past 33 years, **Corra Foundation** has contributed to improving the lives of individuals and communities experiencing disadvantage all across Scotland and in developing countries. The foundation has given out over £138 million in grants and made almost 15,000 awards to charities.

Our vision is for a society in which people create positive change and enjoy fulfilling lives.

Our mission is to make a difference to people and communities in Scotland, by encouraging positive change, opportunities, fairness and growth of aspirations, which improve quality of life.

We have four strategic objectives to fulfil this:

- To be the best grant maker we can be – Grant making is at the heart of what we do and we want to do it as well as possible, with an open and accessible approach.
- To get alongside communities – We are working differently, including with communities we don't historically reach, and others with a big appetite for change.
- To share expertise – We will use our 30+ years experience in grant making to support others.
- Partnership – We want to make a bigger difference to people by working together with others.

www.corra.scot



Scotland's Towns Partnership is Scotland's national agency for towns; representing and promoting the diversity of our towns and places and supporting those organisations and groups that have an interest in or ownership of them.

Our role is to act as a hub for relevant news & resources, knowledge and good practice; to support learning and community through our events; to influence and share policies that impact towns; and to raise the profile of Scottish towns.

www.scotlandstowns.org

WiFi: SRU Guest



#PlaceSummit