

CYPFEIF & ALEC Fund
Learning & development workshop | Building unrestricted reserves
10am - 4pm | November 30th | Victoria Quay, Edinburgh

Time	Agenda
10.00	Welcome and introductions
10.15	<p style="text-align: center;">Laura Anderson, Head of Advice & Review Teams, OSCR</p> <p>Laura will provide a perspective on the role of unrestricted reserves for third sector organisations, giving an insight into reserves policy, minimum and maximum levels and the different circumstances around this. This will be followed by questions and an open discussion.</p>
11.00	<i>Refreshment break</i>
11.15	<p style="text-align: center;">Stephanie Rose, Head of Place, The Corra Foundation</p> <p>Stephanie will give an overview of the different types of reserves, key considerations for developing or reviewing a reserves policy, what to think about when using unrestricted funds, and highlight opportunities that exist for changing restricted and designated funds.</p>
12.00	<p style="text-align: center;">Rhonda McFarlane, Funding Officer, Angus Council</p> <p>The funding team at Angus Council has supported third sector organisations to raise over £150,000 in crowdfunding appeals. Rhonda will present the basics of crowdfunding and what makes a successful campaign.</p>
12.45	<i>Lunch</i>
13.30	<p style="text-align: center;">Cathy Magee, Chief Executive, Dyslexia Scotland</p> <p>Dyslexia Scotland has focused fundraising efforts on raising unrestricted funds. Cathy will give the background to why this decision was made and how it is working in practice.</p>
14.10	<p style="text-align: center;">Malcolm Jack, Head of Funding and Contracts, Venture Trust</p> <p>A trading arm, Venture Mor, is intended to help contribute to Venture Trust's unrestricted reserves. Malcolm will share Venture Trust's reasons for taking this approach, what they aim to achieve by it, and what they have learnt so far.</p>
14.50	<i>Refreshment break</i>
15.00	<p style="text-align: center;">Iain Forbes, Strategic Development Manager, Scottish Mentoring Network</p> <p>Iain will provide the perspective of an intermediary organisation, reflecting on their experiences of building reserves whilst working for members.</p>
15.40	Workshop roundup and close