SCOTLAND’S PLACE LEADERSHIP SUMMIT

21 November, BT Murrayfield
The Place Principle

A wide range of Scottish Government policy makers alongside local authorities and other public and third sector organisations have developed a Place Principle. Coordinated and collaborative place-based ways of working are needed at a local level and more widely across public services to tackle inequality. Solutions need to deliver across a wide range of economic, physical and social outcomes and involve utilising available resources from across different budgets.

The principle was agreed in February 2018 by Scottish Government and COSLA. In much the same way as the Town Centre First Principle, the Place Principle provides a call for focused activity and thinking from those engaged in tackling issues in places.

The Place Principle in full – A principle for taking a place-based approach

We recognise that ‘Place’ is where people, location and resources come together to create a sense of identity and purpose, and are at the centre of addressing the needs and realising the full potential of communities. Places are shaped by the way resources, services and assets are directed and used by the people who live in and invest in them. A more joined-up, collaborative and participative approach to services and buildings, across all sectors within a place, enables better outcomes for everyone and increased opportunities for people and communities to shape their own lives.

The principle requests that:

- All those responsible for providing services and looking after assets in a place need to work and plan together, and with local communities, to improve the lives of people, support inclusive growth and create more successful places.

- We commit to taking: A collaborative, place-based approach with a shared purpose to support a clear way forward for all services, assets and investments which will maximise the impact of their combined resources.

1. **Town Centre First Principle – Putting the Health of our Towns at the Heart of Decision-Making**
   - **Facilitator:** Nick Wright, Past Convener, RTPI Scotland
   - **Contributor:** Jim Sarge, Chief Executive, Aberdeen City Council

2. **Scotland’s Improvement Districts – The New Generation**
   - **Facilitator:** Phil Prentice, Chief Executive, Scotland’s Towns Partnership
   - **Contributor:** Alex Fleming, BID Manager, Falkirk

3. **Community-Led Change**
   - **Facilitator:** David Allan, Deputy Director, Scottish Community Development Centre
   - **Contributors:** Shaun Lowrie, Community Coordinator, Corra Foundation; John Senior, Community Representative; Cumnock Action Plan and Emma Waug, Community Worker, East Ayrshire Council

4. **Private Sector and Place**
   - **Facilitator:** Alan Thornburrow, Scotland Director, Business in the Community
   - **Contributor:** James Ledgerwood, Head of Economic Development, Abellio Scotland

**Session Three Collective Leadership for Delivery**

**3. Collective Impact: Collectivising Impact around Children and Young People in Glasgow**
   - **Facilitator:** Fiona Duncan, CEO, Corra Foundation
   - **Contributors:** Professor Carol Tannahill, Director, Glasgow Centre for Population Health and Chief Social Policy Adviser, Scottish Government and Sarah Ward, Research Associate, Scottish Children’s Neighbourhoods, University of Glasgow.

   - **Facilitator:** Sam Cassels, Associate Director, Scottish Futures Trust
   - **Contributor:** Jackie Shearer, Artistic Director & Chief Executive Officer, Rothesay Pavilion

**Session Four Leading the Way for Recovery in Local Economies**

- **Facilitator:** Fiona Hyslop, Cabinet Secretary for Communities and Local Government
   - **Contributor:** Aileen Campbell, MSP, Cabinet Secretary for Communities and Local Government
**OUR PARTNERS**

You can visit a selection of our partners at their exhibition stands during breaks. See programme for details.

- ABB Scotland
- Abellio ScotRail
- Big Lottery Fund
- Blachere Illuminations
- BT
- Highlands and Islands Enterprise
- Keep Scotland Beautiful
- Koicoms
- PCUK
- Scottish Community Development Centre
- Scottish Grocers Federation
- Scottish Power Energy Networks
- Scottish Urban Regeneration Forum
- Sustrans Scotland
- Turner & Townsend
- VisitScotland
- Zero Waste Scotland

**IN PARTNERSHIP WITH**

- Scottish Government
- Scottish Government

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**CO-PRODUCERS**

For the past 33 years, **Corra Foundation** has contributed to improving the lives of individuals and communities experiencing disadvantage all across Scotland and in developing countries. The foundation has given out over £138 million in grants and made almost 15,000 awards to charities.

Our vision is for a society in which people create positive change and enjoy fulfilling lives.

Our mission is to make a difference to people and communities in Scotland, by encouraging positive change, opportunities, fairness and growth of aspirations, which improve quality of life.

We have four strategic objectives to fulfil this:

- To be the best grant maker we can be – Grant making is at the heart of what we do and we want to do it as well as possible, with an open and accessible approach.
- To get alongside communities – We are working differently, including with communities we don’t historically reach, and others with a big appetite for change.
- To share expertise – We will use our 30+ years experience in grant making to support others.
- Partnership – We want to make a bigger difference to people by working together with others.

[www.corra.scot](http://www.corra.scot)

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**Scotland’s Towns Partnership** is Scotland’s national agency for towns, representing and promoting the diversity of our towns and places and supporting those organisations and groups that have an interest in or ownership of them.

Our role is to act as a hub for relevant news & resources, knowledge and good practice; to support learning and community through our events; to influence and share policies that impact towns; and to raise the profile of Scottish towns.

[www.scotlandstowns.org](http://www.scotlandstowns.org)

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WiFi: SRU Guest

#PlaceSummit